

Project Funding Opportunity

Hybu Cig Cymru - Meat Promotion Wales (HCC) has secured funding, from the Rural Development Plan for Wales 2007 – 2013, to provide support to the beef and sheep industry. As part of this programme there is an allocation to fund projects that would result in new technologies and information beneficial to the industry.

You are invited to submit project proposals that would be eligible for this support.

The focus of the projects should be on developing and disseminating new technologies in the following key areas of interest as outlined in the Strategic Action Plan for the Welsh Red Meat industry;

- Genetic improvement
- Climate change/environmental issues
- Animal health and welfare
- Nutrition (animal and human)
- Product quality and safety
- Traceability
- Socio-economics (to improve the social and economic position of Welsh Beef and Lamb producers)

HCC also welcomes ideas outside of these key areas, providing they are of relevance to the red meat industry in Wales. Applicants are reminded that research is not eligible for funding; however, this funding provides a valuable opportunity to further develop new technologies.

Project applications will be assessed on a quarterly basis and applications must be received by the following dates; 31 December 2009, 31 March 2010 and 30 June 2010. If funding allows, HCC may invite further applications beyond these dates.

Proposals valued between £5,000 and £25,000 are anticipated, however, larger or smaller requests will be considered. All projects must be completed by March 2013.

To provide guidance on applications an evaluation matrix that will be used to appraise each project proposal is also attached.

An application form can be downloaded by clicking on the link below.

http://www.hccmpw.org.uk/publications/farming_and_industry_development/rural_development_plan/

If you have any further questions or would like further information on the application and evaluation process please do not hesitate to contact HCC.

RDP – Technology Development – Project Appraisal



Cronfa Amaethyddol Ewrop ar gyfer Datblygu
Gwledig Ewrop yn Buddsoddi
mewn Ardaloedd Gwledig
The European Agricultural Fund for
Rural Development: Europe Investing in
Rural Areas



Llywodraeth Cynulliad Cymru
Welsh Assembly Government

HCC will appraise individual projects on the following evaluation matrix.

Project evaluation	Comment	Score (1-10)
Will the project develop innovation within the Welsh beef and sheep sector?		
Does the project include dissemination of new technologies/ information?		
Will the project provide valuable advice to the sector?		
Does the project demonstrate good practice to the sector?		
Will the project provide new opportunities to the sector?		
Will the project develop skills within the sector?		
Will the project enhance efficiency and profitability within the sector?		
Is the project based on sound science?		
Is the project relevant to the Welsh red meat industry?		
Delivery		
Does the application demonstrate sound project management procedures?		
Are milestones set?		
Is the project duplicating previous work?		
Does the project budget demonstrate good value?		
Are the timescales appropriate?		



Cronfa Amaethyddol Ewrop ar gyfer Datblygu
Gwledig Ewrop yn Buddsoddi
mewn Ardaloedd Gwledig
The European Agricultural Fund for
Rural Development: Europe Investing in
Rural Areas



Llywodraeth Cynulliad Cymru
Welsh Assembly Government